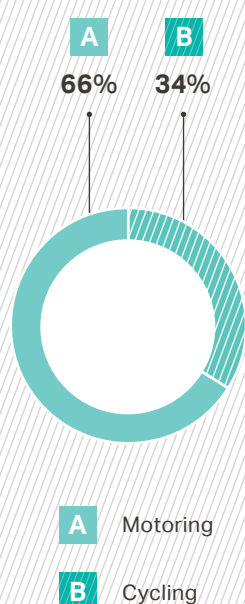


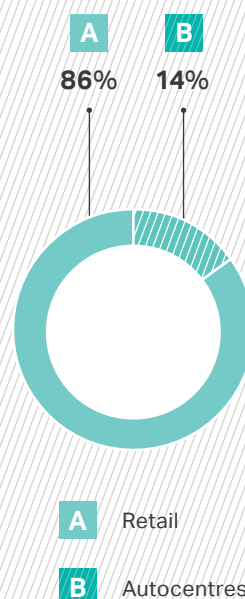
Group at a Glance

As a Group we are stronger and more efficient together

Category split of Halfords Group revenue (between motoring and cycling)



Category split of Halfords Group revenue (between Retail and Autocentres)



Motoring

Retail

Our strong heritage and brand means Halfords is a destination for consumers who want any assistance with their cars. We continue to make progress in our markets through investment in our stores and colleagues to help deliver innovative products and services. Significantly, we have an established and growing ability to provide services on demand in-store through our We-Fit proposition.

Autocentres

Via our Autocentres, Halfords offers great value and convenience for UK customers of car servicing, repairs and MOT. The strength of our brand and the scale of our estate enables us to invest in the most up-to-date equipment and technology. This year, focus has been on providing industry-accredited training to colleagues in the servicing and maintenance of hybrid and electric vehicles.

Cycling

Retail

The cycling market is highly fragmented, with an estimated 2,500 bike shops in the UK, the majority of which are independently owned. Halfords Group is the market leader, with strong brand awareness in bicycles, parts, accessories and clothing.

Through Tredz and Cycle Republic we operate in the Performance Cycling market. These two brands, alongside our Retail stores, mean we are able to service the needs of all cyclists from mainstream to commuter to enthusiast.

The majority of bikes sold by Halfords are own-brand. These brands include Apollo, Carrera and Boardman. However, we support our ranges with other selected third party bike brands, such as Specialized, Giant, Cannondale, Cube, Scott, Haibike and recently Brompton and G-tech.

Our Store Portfolio

451

Retail stores

317

Autocentres

22

Cycle Republic stores

3

Tredz stores

1

Boardman Performance Centre

3

Halfords Mobile Expert vans

Our key brands

halfords®

cycle republic

tredz.co.uk

Wheelies