

Board of Directors



Keith Williams N R

Chairman

Date Appointed

24 July 2018 as Chairman and Chair of the Nomination Committee.

Background

Keith is currently a Non-Executive Director and Deputy Chairman of John Lewis, a Non-Executive Director of Aviva Plc, and Deputy Chair of Royal Mail Plc. Keith will take up the appointment as Chair of Royal Mail Plc on 22 May 2019 and will step down as a Non-Executive Director of Aviva Plc on 23 May 2019. Keith is also the independent Chair of the Government supported Rail Review. Keith is a qualified Chartered Accountant.

Keith was formerly Chief Executive Officer and then Executive Chairman of British Airways.

Key Strengths

Keith brings extensive leadership and PLC board experience. He has a proven record in retail and deep experience in relevant areas such as customer service and digital.



Graham Stapleton C

Chief Executive Officer

Date Appointed

15 January 2018

Background

Previously, Graham was Chief Executive Officer ("CEO") of Dixons Carphone Plc's software business, Honeybee. Prior to that he was CEO of Dixons Carphone's Connected World Services Division from 2015 to 2017 and CEO of Carphone Warehouse UK & Ireland from 2013 to 2015.

Graham's early career covered senior leadership roles in Kingfisher Plc from 2001 to 2005 and Marks and Spencer Plc from 1994 to 2001, prior to which Graham set up and ran his own business for several years. Graham was a Trustee of the Make-A-Wish charity.

Key Strengths

Graham brings extensive PLC board skills and experience.



Loraine Woodhouse

Chief Financial Officer

Date Appointed

1 November 2018

Background

Prior to joining Halfords, Loraine spent five years in senior finance roles within the John Lewis Partnership. In 2014 Loraine was appointed Acting Group Finance Director and then, subsequently, Finance Director of Waitrose.

Prior to that, Loraine was Chief Financial Officer of Hobbs, Finance Director of Capital Shopping Centres Limited (now Intu plc) and Finance Director of Costa Coffee Limited. Loraine's early career included finance and investor relations roles at Kingfisher Plc.

Key Strengths

Loraine has extensive experience across all finance disciplines and has worked within many different sectors, latterly focusing specifically on consumer service businesses.

Committee Membership

A

Audit Committee

C

Corporate Social Responsibility Committee

N

Nomination Committee

R

Remuneration Committee


David Adams A N R
Senior Independent Director
Date Appointed

1 March 2011 as Non-Executive Director; and 1 March 2014 as Senior Independent Director.

Background

David currently holds Non-Executive Director roles at Thinksmart Ltd and Debenhams Group Holdings Ltd and chairs the Audit Committee at Thinksmart. In addition, David is Chairman of Park Cameras Limited and is a Trustee of Walk the Walk, a breast cancer charity.

Previously, David has held a number of Non-Executive roles including Conviviality Plc (Chairman), Debenhams Plc (Non-Executive Director and Chair of the Audit Committee), Fever Tree Drinks Plc (Non-Executive Director and Chair of the Audit Committee), Elegant Hotels Plc (Non-Executive Director and Chair of the Remuneration Committee) and Hornby Plc (Non-Executive Director and Chair of the Audit Committee).

David's executive career included almost ten years as Finance Director and Deputy Chief Executive of House of Fraser Plc prior to its sale in 2006.

Key Strengths

David has had a long career in the retail and consumer goods industries and brings deep and relevant experience to his role.


Helen Jones A C N R
Independent Non-Executive Director
Date Appointed

1 March 2014 as Non-Executive Director; and 7 December 2015 as Chair of the Corporate Social Responsibility Committee.

Background

Helen is a Non-Executive Director and member of the Remuneration and Audit Committees of Fuller, Smith & Turner Plc, a member of the Supervisory Board of Directors of Ben and Jerry's, and a member of the Supervisory Board and the Audit Committee for Vapiano SE.

Helen was the CEO of the Zizzi Restaurants group and was also responsible for successfully launching the Ben & Jerry's brand in the UK and Europe. Helen previously held a senior executive role at Caffé Nero.

Key Strengths

Helen brings valuable and relevant operations, marketing and branding experience in consumer-focused businesses.


Jill Caseberry A N R
Independent Non-Executive Director
Date Appointed

1 March 2019 as Non-Executive Director and the Chair of the Remuneration Committee.

Background

Jill is currently a Non-Executive Director, Remuneration Committee Chairman and member of the Audit and Nomination Committees of Northgate Plc and Bellway Plc, a Non-Executive Director and Remuneration Committee member of C&C Plc, and a Non-Executive Director and member of the Remuneration, Audit and Nomination Committees of St Austell Brewery.

During her executive career Jill gained extensive sales, marketing and general management experience across a number of blue chip companies including Mars, PepsiCo and Premier Foods. She also founded a soft drink company and established a sales and marketing consultancy.

Key Strengths

Jill brings extensive leadership experience from senior sales and marketing roles in consumer goods businesses.